



Golden Tulip, Zanzibar 30 April - 1 May, 2025

# CONCEPT NOTE

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## BACKGROUND

International Federation of Freight Forwarders Associations Region Africa and Middle East 2025 Field Meeting (FIATA RAME 2025) is an annual gathering focusing on building resilience, reinvigorating the multimodal Global transport industry while pursuing an on-going open dialogue and future oriented discussions between freight forwarders. More so, the meeting provides a platform for freight forwarders to find collective solutions to challenges hindering the logistics industry's sustainability and development growth. The 2025 FIATA-RAME FIELD MEETING is scheduled to take place on the 30th April - 01st May, 2025 in Tanzania's Spice Island of Zanzibar. It will be co-hosted by Tanzania Freight Forwarders Association (TAFFA), Zanzibar Freight Forwarders Bureau (ZfB) and the Ministry of Transport of the United Republic of Tanzania. The Guest of Honor for event is expected to be the President of United Republic of Tanzania H.E, Dr. Samia Suluhu Hassan.

## THEME

**Collaborating in the Blue Economy;  
Transforming Logistics for Sustainability**



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## OVERVIEW

More than 500 delegates are expected from various fields including Transport & Logistics Professionals and Experts, Policymakers, Trade Facilitation, Regulatory Authorities & Agencies, Port Authorities, Shippers, Researchers & Logistics Industry Innovators, Bankers, Insurers, Development Partners and other industry stakeholders from across the Globe. This meeting will be the perfect setting for discussions, sharing of experiences and the formation of future collaborations with the aim of capitalizing on Blue Economy to transform logistics for sustainability.

The meeting will be highly interactive to facilitate knowledge sharing and networking for freight & logistics professionals in East Africa Community (EAC) region, Africa Middle East and Global, creating an opportunity to link up and share experiences. As a result, participants will enjoy exposure to best practices on how blue economy can best transform logistics for sustainability as well as trade facilitation and policy reform while pursuing growth and development. The meeting will also enable industry stakeholders to discuss topical and contemporary industry developments such as African Continent Free Trade Area (AfCFTA), trade facilitation, financing & insurance opportunities, technology and professionalism that are critical for the survival of the transport and logistics industry.

## OBJECTIVES

Through presentations, panel and plenary discussions, 2025 FIATA-RAME Field Meeting objectives are:-

- ➔ **Knowledge Exchange:** Facilitating the exchange of insights, best practices, and cutting-edge research on sustainable logistics.
- ➔ **Industry Collaboration:** Encouraging collaboration and partnerships among stakeholders, including logistics service providers, regulatory authorities, port authorities, manufacturers, retailers, technology companies and policy makers in the era of sustainable logistics while enhancing the capacity to seize growth opportunities.
- ➔ **Future-oriented Discussions:** Engaging in forward looking discussions on emerging technologies, digital transformation, and other trends that are shaping the future of logistics and transportation while exploring and taking advantage of opportunities presented by the Blue-economy. The meeting will also be centered on discussing the innovative logistics solutions which in turn will minimize the environmental impacts and reduction of carbon footprints.
- ➔ **Policy Advocacy:** Facilitating dialogue between industry representatives and policy makers so as to promote a regulatory environment that supports the efficient and sustainable development of the logistics sector. The meeting will also set discussions for policy advocacy on emphasizing waste reduction, resource recovery and recycling in the blue economy. The emphasis regarding the blue economy is geared to promote socio-economic development through the stewardship of the sea related resources.
- ➔ **Global Networking:** Providing a platform for logistics professionals to network with industry leaders, potential clients, investors, and partners from diverse geographical regions.
- ➔ **Capacity Building:** The meeting will seek to explore opportunities for building capacity for the logistics industry Globally so as to transition and adopt to sustainable logistics.
- ➔ **Discourse on Contemporary Industry Developments:** Provide the industry an opportunity to discuss and identify solutions to contemporary industry developments such as AfCFTA, financing & insurance, technology adoption and professionalism that are critical for the survival of the transport and logistics industry.

## TARGET PARTICIPANTS

The conference will bring together over 500 freight logistics industry experts from across the globe. These will include but not limited to;

- ▶ Revenue Authorities  
Development Partners
- ▶ World Class Faculties in Logistics and Supply Chain Management
- ▶ Shipping Lines/Agents
- ▶ Providers of Information Technology for Logistics
- ▶ Warehouse Operators Blue Economy Experts Port Authorities
- ▶ Researchers
- ▶ Climate change experts
- ▶ Government Institutions
- ▶ Public Sector Officials
- ▶ International and Regional Private Sector Industry Players
- ▶ Transport Companies
- ▶ Manufacturers and Dealers in Transport and Logistics Equipment
- ▶ Representatives of Regional Economic Blocs
- ▶ Various Logistics Service Providers

## KEY ACTIVITIES

The event is expected to include the following activities

- ▶ Welcoming Cocktail
- ▶ Meeting with presentations and engaging panel discussions.
- ▶ Business to Business/Business to Government Sessions.
- ▶ Exhibition
- ▶ Gala Dinner
- ▶ Excursions to enjoy Tanzania's amazing attractions including the spice Island of Zanzibar.



## DATES AND VENUE

### Venue

Golden Tulip Hotel, Zanzibar.

### Dates

30th April-01st May, 2025

### Tentative Program:

S/N	📅 DATE	🕒 TIME	👤 ACTIVITY	🏠 VENUE
1	29th April 2025	18:00 - 20:30	Welcoming Cocktail	Zanzibar Serena Hotel
2	30th April 2025	08:00 - 17:00	Day One Conference	Golden Tulip Hotel, Zanzibar
3	01st May 2025	08:00 - 17:00	Day Two Conference	Golden Tulip Hotel, Zanzibar
4	01st May 2025	18:00 - 21:00	Gala Dinner	Golden Tulip Hotel, Zanzibar
5	02nd May 2025	-	Excursion(s)	Zanzibar and /or Mainland

## BENEFITS

The FIATA RAME 2025 will;

- ▶ Provide a platform for B2G, B2B and B2C matchmaking.
- ▶ Create awareness, advocate and benchmark recommended practices in sustainable logistics, finance, technology and capacity building solutions for transport and logistics industry Globally.
- ▶ Globally Engage a wide range of stakeholders, providing a useful resource for traders, investors, and all interested parties.
- ▶ Defining roles and responsibilities in facilitating competitive and sustainable transport and logistics businesses Globally.

## ABOUT THE HOSTS

### ➔ TANZANIA FREIGHT FORWARDERS ASSOCIATION (TAFFA)

Tanzania Freight Forwarders Association (TAFFA) is the sole representative of all clearing, forwarding and warehouse companies in the mainland part of Tanzania. The formation of TAFFA was born out of the need to have a national voice to represent the interests of logistics service providers in Tanzania. The association has more than 1,000 corporate members and is a key stakeholder in sustainable logistics in Tanzania, EAC & SADC regions as well as across the Globe.

***Tanzania Freight Forwarders Association (TAFFA)***

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### ➔ ZANZIBAR FREIGHT FORWARDERS BUREAU (ZFB)

Zanzibar Freight Forwarders Bureau (ZfB) is an organization committed to supporting its members by representing the interest of Clearing & Forwarding Agents (CFA) to the government and regulators, also through promoting high level of professionalism. ZfB looks after the interest of its member through three (3) key pillars; representation, professionalism and community.

***ZANZIBAR FREIGHT FORWARDERS BUREAU (ZFB)***

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